



Best Dealership

This category is open to single-site owner operators and to best performing dealerships with a larger group network – both single franchised and multi-franchised showrooms. It will recognise the performance of each individual, team and department in a dealership rewarding, where appropriate, sales, marketing, new and used car sales, the workshop and administration.

What are the judges looking for?

Examples of best practice and outstanding performance across all areas of the business are needed. In addition, the entry needs to show high levels of customer satisfaction, a keen awareness of marketing and an appreciation of the role of staff in a successful business. In short, the winner will be an all-rounder. Entries accepted from franchised car and LCV dealers.

How to enter

Contact Kate Howard on 01733 468146 or email kate.howard@bauermedia.co.uk