



### **Best Training Programme**

Training is crucial to continually develop your staff. Training refers to the acquisition of knowledge, skills, and competencies as a result of the teaching of vocational or practical skills and knowledge that relate to specific useful competencies. In addition to the basic training required for a trade, occupation or profession, there is a need to continue training beyond initial qualifications to maintain, upgrade and update skills throughout working life, i.e. to aid continual professional development.

### **What are the judges looking for?**

The judges are looking for a cohesive training programme that incorporates coaching, leadership, skills and competencies via on-the-job coaching and structured courses. The judges will be looking for example of how your training has impacted on your staff and the business.

Entries accepted from franchised and independent car and LCV dealers.

### **How to enter**

Contact Kate Howard on 01733 468146 or email [kate.howard@bauermedia.co.uk](mailto:kate.howard@bauermedia.co.uk)