



Most Improved Company of the Year

Every business can go through a rough patch if the eye is taken off the ball – what's key is how the business reacts. This award recognises those companies that have put in place a recovery strategy that has borne the right results. It is open to dealers, repairers and bodyshops.

What are the judges looking for?

There must be clear evidence that the company has been through a significant business improvement or turnaround over the previous 12 months. This should be measured by the following KPIs (where applicable): Profitability; shareholder value; net worth; scale; turnover; customer satisfaction. In each case, the judges are looking for examples of action taken and why, and the outcome of the action. Entries accepted from franchised and independent car and LCV dealers.

How to enter

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